



**VHS Annual Conference Sponsorship Opportunities
Tuesday 20 November 2018
John McIntyre Conference Centre, the University of Edinburgh**

“Get The Picture: Culture, Health and Wellbeing”

We are delighted to be hosting our 2018 annual conference in Edinburgh and the theme will be culture, arts and health. This national conference will hear from across Scotland to discuss the role of culture and arts and how we can collaboratively work towards better health.

We hope to attract a wide ranging audience from across sectors from all over Scotland. We have a range of opportunities for organisations to get involved in the conference.

Headline Sponsor: A strategic partnership

The headline sponsorship options offers maximum coverage at the event. This is a partnership not just for the annual conference but other options through the year. We offer strategic partners the chance to partner on a wider level through the year.

Benefits include:

- Branding on conference marketing sent to a broad range of professionals from across the third and public sector
- Branding on the day of the conference on the backdrop powerpoint
- Banner in the main conference room
- Branding and logo on conference agenda
- Exhibition stand in the conference refreshment and networking area
- Flier on the conference tables
- 5 delegate places at the conference
- Opportunity to have information included in 2 VHS monthly e-bulletin sent out to our mailing list
- Opportunity to be involved in event strategic planning group

Cost: £3000

Co-Sponsor

Become a co-sponsor of the event. This offers Benefits include:

- Branding on conference marketing sent to a broad range of professionals from across the third and public sector
- Branding on the day of the conference on the backdrop powerpoint
- Branding and logo on conference agenda
- Exhibition stand in the conference refreshment and networking area
- 3 delegate places at the conference

Cost: £2000

Poster Award Competition Sponsor

Become a sponsor of the poster award competition. This is a unique opportunity to be the organisation associated with the poster competition which will take place at the event. The posters will highlight innovation and best practice in demonstrating how culture and arts can improve health in Scotland.

Benefits include:

- Opportunity to present the award to the winner on the day
- Branding on conference marketing sent to a broad range of professionals from across the third and public sector
- Branding on the day of the conference on the backdrop powerpoint as poster sponsor
- Branding and logo on conference agenda
- Exhibition stand in the conference refreshment and networking area
- 3 delegate places at the conference

Cost: £2000

Hello my name is... A play by Brain Daniels

Sponsor the play 'Hello my name is...' and enable us to mix the arts and health care in a compelling manner.

The play will take place during the event and will have some delegate participation followed by a further discussion around topics raised.

Benefits include:

- Branding on conference marketing sent to a broad range of professionals from across the third and public sector
- Opportunity to present the award to the winner on the day
- Branding on the day of the conference on the backdrop powerpoint as poster sponsor
- Branding and logo on conference agenda
- Exhibition stand in the conference refreshment and networking area
- 3 delegate places at the conference

Cost: £1600

Exhibition opportunities

We have an excellent opportunity to exhibit at the conference which will allow organisations to showcase their work. The exhibition stand will be in the main conference refreshment area for breaks and lunch.

Benefits include:

- Exhibition stand in the conference refreshment and networking area
- 2 delegate places at the conference

Cost: £300

Lunch sponsor

Sponsor the conference lunch session. This option includes an exhibition stand, logo and branding in lunch area and logo on the conference agenda.

Benefits include:

- Logo on conference agenda as lunch sponsor
- Logo featured in conference marketing sent to a broad range of professionals from across the third and public sector
- Branding on the day of the conference on the backdrop powerpoint
- Exhibition stand in the conference refreshment and networking area
- Flier/information placed on delegate table
- 2 delegate places at the conference

Cost: £600

Join us on the 20th November and be part of this exciting day

