



**VHS Annual Conference Sponsorship Opportunities
Tuesday 4th & Wednesday 5th November 2020**

**#WeArePublicHealth
Building Forward for Health and Wellbeing**

We are delighted to be hosting our 2020 Annual Conference in November online- no matter where in Scotland or beyond you are – everyone can join us!

Our annual conference is one of the leading health events in Scotland and this year will make another important contribution to public health reform in the aftermath of Covid-19 pandemic where public health has never been more important. The conference is an opportunity to bring together public health's stakeholders from across the third and community sectors, NHS, national and local government, other public bodies, and academia. We will provide an arena for people and organisations to discuss what we mean when we say #WeArePublicHealth. We will take a deep dive into the six national public health priorities, with these being the theme of the conference poster, exhibition and blogs.

We hope to attract a wide ranging audience from across sectors from all over Scotland.

We have a range of opportunities for organisations to get involved in the conference.

Headline Sponsor: A strategic partnership

The headline sponsorship options offers maximum coverage at the event.

Benefits include:

- Branding on conference marketing sent to a broad range from across the third and public sector
- Branding on the day of the conference on the backdrop PowerPoint
- Branding and logo on conference agenda
- 'Virtual exhibition stand' prime location on the exhibition document with information and details of all exhibitors sent to all delegates for the conference refreshment and networking area
- 4 delegate places at the conference
- Opportunity to have 2 health topic blogs promoted to all attendees and through VHS social media and on our website.

Cost: £3000

Poster Award Competition Sponsor

Become a sponsor of the poster award competition. This is a unique opportunity to be the organisation associated with the poster competition which will take place at the event. The posters will highlight innovation and best practice in demonstrating improving health in Scotland.

Benefits include:

- Opportunity to virtually present the award to the winner at the virtual
- Branding on conference marketing sent to a broad range from across the third and public sector
- Branding on the day of the conference on the backdrop powerpoint as poster sponsor
- Branding and logo on conference agenda
- 'Virtual exhibition stand' prime location on the exhibition document with information and details of all exhibitors sent to all delegates for the conference refreshment and networking area
- 3 delegate places at the conference

Cost: £2000

Exhibition opportunities

We have an excellent opportunity to virtually exhibit at the conference which will allow organisations to showcase their work in the information sent to all delegates.

Benefits include:

- 'Virtual exhibition stand' prime location on the exhibition document with information and details of all exhibitors sent to all delegates for the conference refreshment and networking area

- Write a guest blog for the VHS website
- 1 delegate place at the conference

Cost: £95

Join us on the 4th and 5th of November and be part of this exciting day

