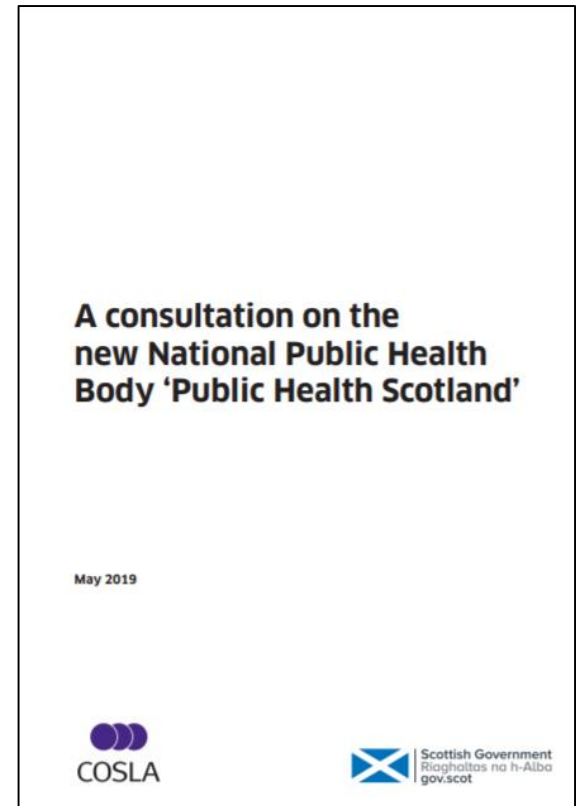
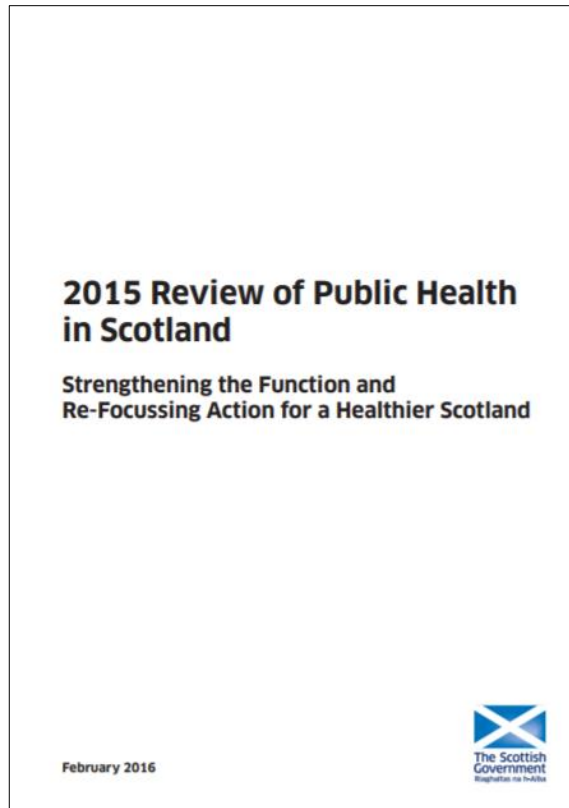


# A Scotland where everybody thrives

Voluntary Health Scotland Conference  
4 November 2020



# A new national public health body



# A health board with a difference



**COSLA**



**The Scottish  
Government**

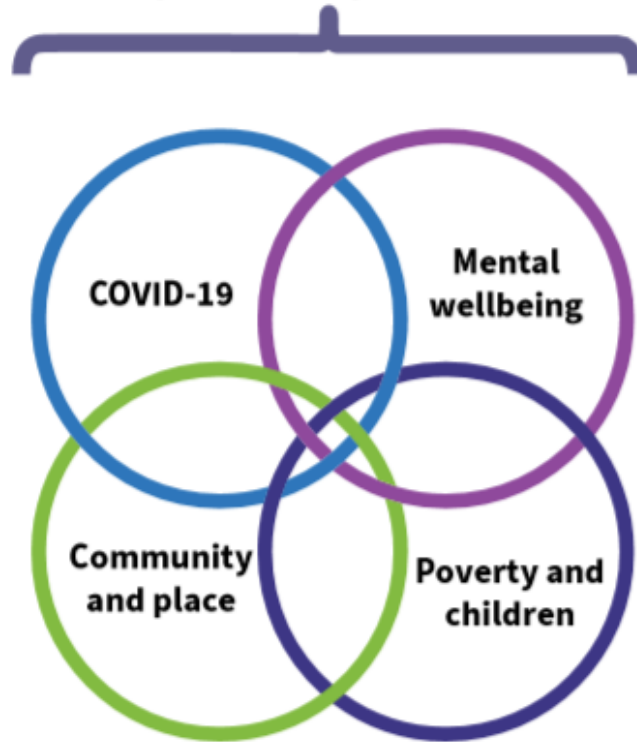


# Our strategic plan



# Our focus

**Public Health Scotland's four areas  
of focus contribute to Scotland's  
public health priorities**



What we will do

COVID-19

Outbreak  
management

Data and  
modelling

Contact tracing

Supporting local  
decision making

Support for  
schools & FHE

Understanding  
the impact on  
communities

Providing expert  
advice and  
guidance

Whole genome  
sequencing

Mitigating the  
wider impacts of  
the pandemic  
response



**What we will do**

**community  
and place**

Sharp focus on  
inequality and  
prevention

Housing and  
homelessness

Communities at  
the centre

Collate data and  
intelligence to  
produce local  
place profiles

Provide evidence  
for effective  
action

Support work on  
community  
wealth building

Climate change  
and  
environmental  
sustainability

Support place-  
making and  
planning

Place Standard  
Tool



**What we will do**

**poverty and  
children**

Adverse  
Childhood  
Experiences

Build the  
evidence base

National support  
for local  
programmes

Support Local  
Child Poverty  
Action Plans

Community  
wealth building

Provide data and  
intelligence

Income  
maximisation

Impact of COVID  
on children and  
families

Support a whole  
system approach  
to tackling poverty





**What we will do**

**mental wellbeing**

Learning resources

Quality Indicators

Narrative on Public Mental Health

Support delivery of actions in the Mental Health Strategy

Whole systems approach to Public Mental Health work

Support mental health remobilisation

Develop outcomes frameworks

Support the Mental Health Transition and Recovery Plan

Continue to support national strategies



What more can we  
do together to create  
a Scotland where  
everybody thrives?

