



VHS Annual Conference Sponsorship Opportunities

Wednesday 6th October 2021



For the second year we will be hosting our Annual Conference online- no matter where in Scotland or beyond you are – join us!

Our annual conference is one of the leading health events in Scotland and this year will make another important contribution especially in the wake of the Covid-19 pandemic where the third sector response and a collaborative approach to health has never been more important. The conference is an opportunity to bring together public health stakeholders from across the third and community sectors, NHS, national and local government, other public bodies, and academia. This year's conference explores why putting health at the heart of our communities is key to a preventative, whole system and cross-sectoral approach to the nation's health, including its recovery from Covid-19. Themes include:

- Engaging with people's stories and lived experience to improve services
- Reaching and serving those who are missing, marginalised or overlooked in health
- Evidencing and understanding the third sector's impact on health inequalities
- Reshaping primary care and our sector's role
- Partnership working for recovery and renewal beyond the pandemic

We hope to attract a wide-ranging audience from across sectors from all over Scotland.

We have a number of opportunities for organisations to get involved in the conference.

Headline Sponsor: A strategic partnership

The headline sponsorship option offers maximum coverage at the event.

Benefits include:

- Branding on conference marketing sent to a broad range of our network contacts from across the third and public sector
- Branding on the day of the conference on the backdrop PowerPoint
- Branding and logo on conference agenda
- 'Virtual exhibition stand' prime location on the exhibition document with information and details of all exhibitors sent to all delegates for the conference refreshment and networking area
- 6 delegate places at the conference
- Opportunity to have 2 health topic blogs promoted to all attendees and through VHS social media and on our website.

Cost: £2500

Poster Award Competition Sponsor

Become a sponsor of the poster award competition. This is a unique opportunity to be the organisation associated with the poster competition which will take place at the event. The posters will highlight innovation and best practice in demonstrating improving health in Scotland.

Benefits include:

- Opportunity to virtually present the award to the winner
- Branding on conference marketing sent to our network contact from across the third and public sector
- Branding on the day of the conference on the backdrop powerpoint as poster sponsor
- Branding and logo on conference agenda
- 'Virtual exhibition stand' prime location on the exhibition document with information and details of all exhibitors sent to all delegates for the conference refreshment and networking area
- 4 delegate places at the conference

Cost: £1500

Exhibition opportunities

We also have excellent opportunities to virtually exhibit at the conference which will allow organisations to showcase their work in the information sent to all delegates.

Benefits include:

- 'Virtual exhibition stand' exhibition document with information and details of all exhibitors sent to all delegates
- Write a guest blog for the VHS website
- 1 delegate place at the conference

Cost: £110

Contact Lauren Blair on lauren.blair@vhscotland.org.uk to arrange to be part of the event.

Join us on the 6th October

